

**SHEDDEN COMMUNITY DEVELOPMENT CORPORATION**  
**SPECIAL MINUTES OF**  
**April 10, 2007**

**PRESENT:**

Jean Grenier	Vice-President
Jocelyne Bishop	Secretary-Treasurer
Jeannette D. Lortie	Director
Rick Story	Director
John Raniowski	Director
John Bois	Director
Diane Boulrice	Director
Ted Clague (7:30 p.m.)	President
Pam Lortie	Recording Secretary

**Resolution #07-37**

**Moved by:** Jeannette D. Lortie

**Seconded by:** Jocelyne Bishop

**Resolved That** Jean Grenier take the Chair, as the President will be late for the meeting tonight.

**Carried**

The Vice-President called the meeting to order at 7:07 p.m. and asked for disclosure of pecuniary interest and general nature thereof. None was disclosed.

**Resolution #07-38**

**Moved by:** Jocelyne Bishop

**Seconded by:** Jeannette D. Lortie

**Resolved That** the agenda be accepted as presented.

**Carried**

Jean Grenier welcomed Shawn Heard and Suzanne St. Jules from the East Algoma Community Futures Development Corporation to the meeting and advised that the purpose of the meeting will be to work on a workplan for 2007.

A review of the 2006 Workplan took place:

Marina and Lookout Signage - done

Marketing Leaflet (Business Directory) – would like to publish again for 2008/2009 – suggest an evaluation be done to determine what worked and what didn't. East Algoma CFDC would not be in a position to provide funding for this project again – one time funding only.

Farmers' Market – tried, but didn't work out

- coming up in the East Algoma CFDC regional plan – problem seems to be getting the product to the market, some farmers have indicated that they are willing to provide the product, but couldn't be at the market themselves.

Web-Site – Have been approved for a 6-month funded position through Employment Ontario. Shawn advised that they have a web-site designer on staff for another six months and would be happy to share his expertise. Shawn will share his job description with Ted.

Train Station – didn't go

Cranberry Growing Operation – completed study with financial assistance from East Algoma CFDC. Study showed that a small scale operation might work, some potential if mobile equipment can get in. Region – value added agriculture.

Sell Surplus Land – one lot has sold and the SCDC was given the proceeds and will also get the proceeds of the next sale. Looking at putting of the web-site when up and running.

Projected population of Elliot Lake will be 18,000-20,000. Their population decline has been reversed. Within 3 years labour shortage will be 3,000 labourers. Right now the existing businesses have a shortage of 280 labourers and this is projected to be 750 in three years. Elliot Lake has a 97% occupancy rate and the assessment rates are rising. It is predicted that this may lead to opportunities in the surrounding areas.

Shawn suggests that we start marketing our serviced residential lots. In 3-5 years we should start seeing sales.

Woodlot Exploitation – did not go.

Garnier Property – did not go.

Establish Working Space – done.

There are several marketing projects that the SCDC has completed. Shawn suggested that maybe we should consider coming up with a marketing plan so that all of our signs, booklets, web-site, etc. have the same look.

Some items to look at for 2007 Workplan:

Sale of Land  
Business Attraction

Events Coordination

Potential Opportunities

Arts & Music – formation of an organized group

Beautification was identified at our session in 2005 and little has occurred in this area.

Change how we look at ourselves and how others see us.

Shawn offered that he could offer his web-site designer to provide the technology if we wanted to hire someone with more of a marketing background.

We also have an application in for an Events Coordinator for a one-year term and this person would hopefully have a marketing background.

Investment Readiness – linked to Ontario.com – Spanish was done by the East Algoma CFDC as one of the first communities in the region. Shawn advised that we could have this information for our web-site. The information will also be put on the EACFDC once all of the communities are done. Shawn will check on the format of the information and it could be made available to us. If it could be provided digitally we would be able to give out the information immediately and would have consistent information to give.

Discussion took place on the labour shortage and training opportunities in the region.

Also look at potential opportunities along with marketing.

Centralized data base with good business ideas for the entire region is being looked at by EACFDC.

Touch base with our Phase 1 and Phase 2 of our session with the public in 2005 to be sure we are on track.

**Resolution #07-39**

**Moved by:** John Bois

**Seconded by:** John Raniowski

**Resolved That** we do now adjourn to meet again on Wednesday, April 18, 2007 at 7:00 p.m. or at the call of the President.

**Carried**

The meeting adjourned at 9:25 p.m.

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President

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Recording Secretary